

Sports & Entertainment

# Kip Moore wins International Artist Achievement Award and unveils two new tracks at the 58th Annual CMA Awards

NOVEMBER 22, 2024 - Multi-platinum singer/songwriter **Kip Moore** unveiled his new song "Flowers in December," which is also accompanied by an official video, as well as a surprise second track called "Wildfire." Available everywhere through Virgin Music Group, "Flowers in December" is a forlorn, melancholic ballad co-written with **Erich Wigdahl** and co-produced by **Jaren Johnston**, while "Wildfire" is a soaring, rich tune that pines with burning passion, co-produced with **Oscar Charles** and co-written with Charles, **Dan Couch**, and **Hank Born**. The pair of new tracks arrive on the



Flowers in December



his auspicious debut in 2012, Moore has since released five critically acclaimed albums and penned over a dozen chart-topping singles, including the multi-platinum hits "Something 'Bout a Truck," "Hey Pretty Girl," "Beer Money," and "More Girls Like You." With over 1 billion streams and 2.5 million monthly listeners, he's performed sold-out headline shows in stadiums, arenas, and theaters around the world. A truly remarkable performer and "one of country music's most tireless and powerful live draws" (Rolling Stone), Moore has spent the bulk of 2024 out on the road where he's renowned for his signature sound and blistering live shows. He kicked off the year by joining Billy Currington as part of a limited Billy Currington & Kip Moore: Live In Concert run, which was followed by a stint out on HARDY's QUIT!! Tour, in addition to his ongoing two-year headlining Nomad World Tour.

*"We've played 'Flowers In December' a couple of times live and the reaction was just so visceral we knew this had to be the next song to be released," stated Moore. "I've always been influenced by different types of music, that began when I was a kid. This song has so many different threads of those inspirations running through it..."*

**Multi-platinum singer/songwriter Kip Moore debuted his two new tracks "Flowers in December" and "Wildfire" at the 58th Annual CMA Awards. (Photo/courtesy PJ Brown)**

"We've played 'Flowers In December' a couple of times live and the reaction was just so visceral we knew this had to be the next song to be released," stated Moore. "I've always been influenced by different types of music, that began when I was a kid. This song has so many different threads of those inspirations running through it. I'm also fortunate enough to be in a new chapter of my career, and so with that in mind I decided to make good on releasing more and more music as the songs are recorded, and so I'm also releasing 'Wildfire' today. When we wrote and recorded this song there was no agenda in mind and all the walls

came down on trying to fit into any kind of perceived box. I hope people are able to feel this music the way we did while making it."

The new pair of tracks follow the release of "Learning As I

Go," a resilient, underdog anthem that Whiskey Riff called "gritty, rough, and rowdy" while Country Now lauded as "honest" and "powerful." Moore also recently released "Live Here to Work," which marked his first new song to release in nearly two years. A fiery, defiant track, Billboard called it "blistering" while Rolling Stone named it a "Song You

Need To Know." Moore wrapped a marathon run of tour dates last month throughout Australia and New Zealand where he performed in sold-out arenas and theaters across Christchurch, Auckland, Sydney, Newcastle, Melbourne, Brisbane, and more. He also made his highly anticipated return to South Africa, which kicked off with a performance at Loftus Stadium in Pretoria where a crowd of over 23,000 fans welcomed him back for the second year in a row. It was followed by a headline performance at Cape Town Stadium in front of 25,000 fans for the inaugural Cape Town Country Festival. Additional performances

included Zac Brown Band, Darius Rucker, Brothers Osborne, and more. Moore will close out his Nomad World Tour this year with a string of U.S. tour dates in Chicago, Minneapolis, Asbury Park, Philadelphia, NYC, and Boston. Tickets and VIP packages are available now. Visit the Kip Moore website. Hailed as "an uncompromising, genre-defying artist firing on all cylinders" (Vice/Noisey) and "one of country's more thoughtful artists" (Billboard), multi-platinum selling singer/songwriter Kip Moore has blazed his own trail and earned his place as one of music's most beloved artists. Beginning with

the brand donating an additional \$1. These donations will be in addition to the \$50,000 Crown Royal will contribute to CreatiVets mission.\*\*\* Crown Royal also sponsored the 72nd annual BMI Country Awards and continued celebrations as a sponsor of William Morris Endeavor's official CMA Awards after party. Country stars and industry alike gathered to toast with specialty cocktails crafted exclusively for the occasions, rounding out a week of unforgettable moments.

**The Nomad World Tour Dates:**  
 12/05 - Asbury Park, NJ @ Stone Pony  
 12/06 - Asbury Park, NJ @ Stone Pony  
 12/07 - Philadelphia, PA @ TLA  
 12/12 - New York, NY @ Webster Hall  
 12/13 - Boston, MA @ Royale Boston  
 12/14 - Boston, MA @ Royale Boston  
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## Crown Royal joins forces with Nate Smith and Scotty Hastings to support veterans at 58th Annual CMA Awards...from sports-Military 2

Crown Royal Aged 31 Years. Musto shared a collection of iconic looks from country music's biggest stars along with his tips for luxury western styling. The duo adorned guests with their very own custom Danielx-Diamond Crown Royal jacket, a perfect accessory for CMA Awards week. Side-by-side with this rare whisky, the two icons cheers to craftsmanship, excellence and country music.

*"I am so proud to be able to use music to reach people and help Veterans like myself, after returning home," said Hasting. "It's an honor to support CreatiVets and Crown Royal in their mission to continue to help people through music, too."*

Awards," highlighting the story of veteran Scotty Hasting's life-changing journey from Purple Heart recipient to one of country music's own. During an intimate conversation, Hasting shared how the support of CreatiVets led to him writing his first debut single and making his first appearance on the Grand Ole Opry stage. He also recounted moments from a recent performance in Nashville. "I am so proud to be able to use

music to reach people and help Veterans like myself, after returning home," said Hasting. "It's an honor to support CreatiVets and Crown Royal in their mission to continue to help people through music, too."

Amid roaring applause and a standing ovation, Smith announced a \$50,000 donation to CreatiVets on behalf of Crown Royal. Since the start of their partnership, Crown Royal has spearheaded efforts to raise over \$370,000 in support for this cause.\*

"I'm humbled to put a spotlight on an organization as incredible as CreatiVets on country music's biggest stage," said Smith. "Crown Royal has been my go-to in the songwriting room and while on tour, and I've long admired their commitment to supporting veterans. Learning about

CreatiVets' mission and Scotty's personal story is something I'll never forget."

Crown Royal first partnered with CreatiVets in 2022, and through Crown Royal's continued commitment and support over the past two years, CreatiVets has significantly fueled their mission, nearly doubling their annual number of veterans served in 2024. The brand's support has also helped enable a thirty-five percent increase in songwriting programs, while also facilitating the launch of new chapters and community initiatives.\*

"As we returned to Music City for the seventh year, it was important for us to extend our presence and plant our purple flag in the heart of country music. We are proud to have celebrated the country music community from our new partnership with Dan-

ielxDiamond for Crown Royal Aged 31 to celebrating iconic artists at the 72nd Annual BMI Country Awards," said Jesse Damashek, Senior Vice President, North American Whiskeys at Diageo. "And of course, with generosity at the core of our brand we closed out the week with a memorable giveback moment. What an honor to have teamed up with Nate Smith and Scotty Hasting, to support our partner CreatiVets and highlight the incredible work they are doing for our veterans."

CMA Awards viewers at home had the opportunity to join in on the generosity by scanning a QR code that appeared onscreen or by visiting <https://stage.crownroyal.com/cmacreativets>. Each visit to the website (including by QR code scan) on or before November 21 will result in

**Crown Royal reminds everyone 21+ that living generously is not about what you have, but about what you give. And, most importantly, to always drink responsibly.**

